



CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE
JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

Contact: Jeff Baudry
(414) 257-4575
Jeffrey.Baudry@milwaukeecountywi.gov

For Immediate Release:

Beatlemania Comes to Boerner

“Valentine’s Day Beatles Hop” Fundraiser to Support Boerner Botanical Gardens

Milwaukee, WI (Jan. 13, 2015) – “Valentine’s Day Beatles Hop,” a fundraising event of the Friends of Boerner Botanical Gardens, will feature a Beatles tribute band, food, and drinks, Saturday, Feb. 14, from 8-11 p.m. at the Boerner Botanical Gardens. The Botanical Gardens, “Milwaukee’s Living Museum,” is located at 9400 Boerner Drive, in Whitnall Park.

The band, Liverpool ’64, plays early-Beatles classics on authentic replica instruments and dresses in iconic Beatles costumes.

“Beatles fans of all ages should attend!” said Ellen Hayward, President and CEO for the Friends of Boerner Botanical Gardens. “Guests are encouraged to dress for the era and wear their dancing shoes!”

Authentic Beatles memorabilia will be for sale. Paul Costanzo, a local photographer purchased negatives of photos taken at the Beatles 1964 Milwaukee Arena concert. Costanzo made prints from these negatives and will sell them along with other posters and memorabilia. A portion of the profits will be donated to the Juvenile Diabetes Research Foundation.

Because no Valentine’s Day celebration would be complete without chocolate, Elm Grove chocolatier, Fazio’s Chocolates, will be selling heart-shaped chocolates, chocolate-covered strawberries, and signature items.

Door prizes will be given away throughout the evening. Prizes include a Beatles print, an assortment of gourmet chocolates, memberships to the Friends of Boerner Botanical Gardens, passes to the Botanical Gardens, and more.

Zilli Hospitality Group will offer a cash bar (adult beverages as well as soda and coffee) and a variety of appetizers for cash purchase.

-more-



ADDRESS
9480 Watertown Plank Road
Wauwatosa, WI 53226-3560

PHONE/FAX
ph: **414 / 257 PARK** (7275)
fax: 414 / 257 6466

EMAIL
parks@milwcnty.com

WEBSITE
countyparks.com

Friends of Boerner Botanical Gardens has supported the Botanical Gardens through programming, education and fundraising since 1984. Proceeds from this event will be used to help sustain the Botanical Gardens and support nature-driven education programs.

Admission to “Valentine’s Day Beatles Hop” is \$25 per person or \$40 per couple. Advance purchase is suggested. Tickets may be purchased online at boernerbotanicalgardens.org, by phone, by mail, or in person. A limited number of tickets may be available for purchase at the door.

For more information, contact the Friends of Boerner Botanical Gardens by calling (414) 525-5653 or by visiting the website, boernerbotanicalgardens.org.

###